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**FOR IMMEDIATE RELEASE**

**New Heights Charter School of Brockton Announces Efforts to Inform the Community About the Availability of the School Meals Program**

*Brockton, MA – October 1, 2025*

New Heights Charter School of Brockton (NHCSB) is committed to ensuring that all students have equitable access to nutritious meals that support their academic success and overall well-being. As part of its annual review and compliance with federal and state requirements, the School Food Authority (SFA) has taken comprehensive steps to inform applicants, participants, potentially eligible individuals, and local grassroots organizations of the availability of the National School Lunch Program (NSLP) and School Breakfast Program (SBP).

During the review year, NHCSB's SFA implemented a multi-pronged communication effort to reach all segments of the school community. Notices regarding program availability, eligibility criteria, and free and reduced-price meal applications were disseminated through several channels, including:

- Posting information on the school website and family communication portals
- Distributing notices directly to households via email and printed letters
- Sharing information with community partners, social service agencies, and local media outlets
- Providing translated materials to ensure accessibility for families whose primary language is not English
- Highlighting the availability of the meal programs during enrollment events and parent information sessions

New Heights Charter School of Brockton remains dedicated to eliminating barriers to participation in the school meals programs and to promoting awareness of these vital services that contribute to students' health, equity, and academic achievement.

**For more information, please contact:**

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